The state of vitality in America 2024



Health and vitality trends



Sleep quality highly correlates with vitality:

Wake up feeling well rested

76%

High vitality

Women's perception of health remains below their male counterparts:

Excellent/very good overall health



Positive shift emerges with Gen Z adults:







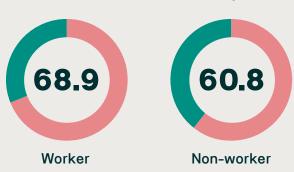
Gen Z adults in the workforce have the lowest vitality

65.5

Workforce vitality

Low vitality

Worker vs. non-worker vitality scores:



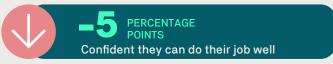
High vitality linked to higher job satisfaction and performance:



high vitality workers are ready to work harder to help their company succeed compared to 43% with low vitality Women have experienced a decline in workforce vitality since 2022:







Influencers of work vitality:



Stress



Employeemanager relationships



Activity levels during the workday

Gain a deeper understanding of the challenges and opportunities for improving health outcomes and quality of life.

