

Key takeaways



Plan sponsors have made efforts to reduce barriers to health—especially **rising costs**—and understand they have a role in addressing and supporting **access to care**.



In order to maximize the potential of generic and biosimilar drugs, it will be important to **educate both consumers and providers** about these new drugs' availability and value.



Both employers and health plan leaders **view health equity as a standalone strategy**, with health care as the top area where they believe they can have an impact.



As consumers continue to prioritize issues of health equity, plan sponsors are poised to **implement specific measures and strategies** in order to meet that mandate.

Numbers to remember

75%

of consumers express concern about unaffordable medical costs, despite their plan coverage

97%

of consumers say they are likely switch to a generic medication if recommended by their physician

53%

of Black consumers say they are very or somewhat concerned about access to providers who look like them

61%

of consumers expect their employers to ensure that their health care premiums are affordable

69%

of employers and 53% of health plan leaders identify four or more ways their organization can contribute to health equity

The biggest problem facing the American health care system

CONSUMERS

49%

The rising cost of insurance and premiums

EMPLOYERS

49%

The rising cost of insurance and premiums, and the high cost of prescription drugs

HEALTH PLAN LEADERS

28%

Bureaucracy and inefficiency in the health care system